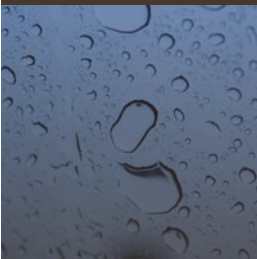


YESTERDAY

Today

TOMORROW



EUROPEAN TOUCH™














OVER 25 YEARS IN BUSINESS

EUROPEAN TOUCH

2011 PRODUCT PRICING
















SALON PROFESSIONAL

Item	Description	Pricing
		Professional Salon Pricing
	Sogno Spa (PDP is a standard feature) Sogno pricing does not include shipping & handling - please call for quote.	\$10,995
	Murano Spa - Clean Touch (PDP is a standard feature) Murano pricing does not include shipping & handling - please call for quote.	\$8,995
	Optional Upgrade: Custom Color Cushion. Choose from our palette of 100+ colors.	\$750
	Tuscany Spa (PDP is optional - see page 2 for pricing) Tuscany pricing does not include shipping & handling - please call for quote.	\$7,995
	Rinato XL Spa (PDP is optional - see page 2 for pricing) Rinato XL pricing does not include shipping & handling - please call for quote.	\$5,495
	Optional Upgrade: Custom Color Cushion. Choose from our palette of 100+ colors.	\$750
	Optional: Clean Touch Quick Clean Kit - Sold in sets of 2	\$312
	Rinato Spa (PDP is optional - see reverse for pricing) Rinato pricing does not include shipping & handling - please call for quote.	\$4,595
	Optional Upgrade: Clean Touch Technology Retro Kit (for Platino Spas w/o PDP)	\$1,500
	Optional Upgrade: Clean Touch Technology Retro Kit (for Platino Spas w/PDP)	\$1,700
	Optional: Clean Touch Quick Clean Kit - Sold in sets of 2	\$312
	Forte Spa Clean Touch Technology with Roller Massage (PDP is optional - see reverse for pricing) Forte pricing includes free ground shipping - lift gate & inside delivery not included.	\$4,495
	Forte Spa - Traditional jets with Roller Massage (PDP is optional - see reverse for pricing)	\$3,995
	Optional: Clean Touch Quick Clean Kit - Sold in sets of 2	\$312
	*NOTE - Forte Spa will be discontinued in June 2011	
	Alterra Spa - Clean Touch Technology with Roller Massage (PDP is optional - see reverse for pricing) Alterra pricing includes free ground shipping - lift gate & inside delivery not included.	\$3,395
	Alterra Spa - Traditional jets with Roller Massage (PDP is optional - see reverse for pricing)	\$2,995
	Optional: Clean Touch Quick Clean Kit - Sold in sets of 2	\$312
	**NEW** Elle Spa (PDP is optional - see page 2 for pricing) Elle pricing does not include shipping & handling - please call for quote.	\$3,495
	Omni Spa (PDP is optional - see page 2 for pricing) Omni pricing does not include shipping & handling - please call for quote.	\$2,995
	Petite Spa Petite pricing includes free ground shipping - lift gate & inside delivery not included.	\$1,195
	Clean Touch Self Contained Drop-In Spa w/o Power Drain Plus	\$1,895
	Clean Touch Self Contained Drop-In Spa w/ Power Drain Plus	\$2,095

2011 STANDARD SALON PROFESSIONAL PRICE LIST OPTIONS & ACCESSORIES

PRICES EFFECTIVE AS OF JANUARY 1, 2011


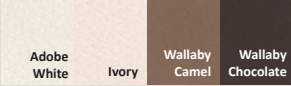













800-626-6912

Item	Description	Pricing
		Professional Salon Pricing
Power Drain Plus Options		
	Factory-installed Standard Power Drain Plus (<i>pumps water up to 6 feet vertically</i>)	\$207
	Factory-installed High Cap. Power Drain Plus (<i>pumps water up to 12 feet vertically</i>)	\$225
	Standard Power Drain Plus Kit (<i>for upgrades to existing spas</i>)	\$259
	High Capacity Power Drain Plus Kit (<i>for upgrades to existing spas</i>)	\$312
Color options for Rinato, Forte & Altera Spas		
	Custom Color Options: <i>Boltaflex™ & Naugahyde™</i>	\$750
Chairs & Accessories		
	Sogno Massage Chair (<i>includes leg & foot massager</i>)	\$6,800
	ErgoPro Technician Chair	\$467
	Pedicurist Chair	\$186
	Manicurist Stool	\$165
	Technician's Stool with Backrest	\$169
	Custom Technician's Stool with Backrest - <i>complements the Murano Spa</i>	\$200
	Petite Leather Client Chair <i>*Complements Petite Spa</i>	\$411
	Murano, Tuscany and Rinato XL Side Trays (<i>Set of 2</i>) - <i>shipping included if ordered at time of spa order/purchase</i>	\$715
	Forte & Altera Side Trays (<i>Set of 2</i>)	\$155
	Forte & Altera Center Tray (<i>to be used with side trays</i>)	\$155
	Accessory Cart (<i>black only</i>)	\$186
	Adjustable Height Euro Palm Chair	\$280
	All-Around Euro Palm Chair	\$207
	Mini Euro Palm Pedicurist Chair	\$155

2011 STANDARD SALON PROFESSIONAL PRICE LIST SALON CRAFT

PRICES EFFECTIVE AS OF JANUARY 1, 2011












800-626-6912

Item #	Item	Description	Pricing
			Salon
<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>Calais Custom Furniture Laminate Options</p>  </div> <div style="width: 45%;"> <p>Calais Cushion Options</p>  </div> </div>			
31162001 (Platinum) 31162002 (Pearl)		Clean Touch Drop-In Spa for built in application.	\$1895.00 +\$200 Power Drain Pump
50016002		Calais Clean Touch Pedicure Basin in cabinet 26-1/4"W x 30-1/8"D x 15-1/2"H	\$3055.00 PDP Optional
50016001		Calais Clean Touch Pedicure Basin Sink with Solaire Chair. 28"W x 55-3/8"D x 16-1/4"H	\$4639.00 PDP Optional
50016000		Calais Clean Touch Pedicure Basin Sink with oversized chair with massage 28"W x 56"D x 16-1/2"H	\$5095.00 PDP Optional
50016201		Calais Clean Touch Pedicure Basin Sink with Single Bench Style seat. 45"W x 54-1/4"D x 42-1/8"H	\$4599.00 PDP Optional +\$369 Optional massage
50016203		Calais Clean Touch Pedicure Basin Sink with Double Bench Style seat. 84"W x 54-1/4"D x 42"H	\$8795.00 PDP Optional +\$738 Optional massage
50016202		Calais Pedicure Stool with comfort seat, casters, 2 drawers. 18"W x 16"D x 15-1/2" to surface of seat	\$599.00
50016440		Calais Portable Styling Station with 4 casters, 2 full extension drawers, tip-out tool panel. 18"W x 18"D x 40-1/4"H	\$849.00
50016800		Calais Wall-Mounted Ledge with Calais Shaped Mirror. 30" x 48" Mirror	\$429.00
50016601		Calais Styling Vanity with Retail Display. 2 adjustable glass shelves, includes mirror. 51"W x 18"D x 83-5/8"H	\$1539.00
50016420		Calais Tower Styling Station with upper storage cabinet, 2 adjustable glass shelves, includes mirror. 51"W x 18"D x 83-1/4"H	\$1839.00
50016421		Calais Tower Wet Styling Station with vanity, upper storage, mirror, shampoo bowl bulk-head. 51"W x 18"D x 83-1/4"H	\$1839.00
50016400		Calais Back-to-Back Island Styling Station for 2 stylists with vanity, ledge, mirror. 66"W x 22-3/4"D x 84"H	\$2599.00

2011 STANDARD SALON PROFESSIONAL PRICE LIST SALON CRAFT



PRICES EFFECTIVE AS OF JANUARY 1, 2011

800-626-6912

Item #	Item	Description	Pricing
			Salon
50016401		Calais Back-to-Back Island Styling Tower Station for 2 stylists with vanity, ledge, glass shelves, mirror. 66"W x 22-3/4"D x 84"H	\$3795.00
50016700		Calais Reception Desk with pull-out keyboard tray, wire grommets, computer cabinet, 2 drawers, ledge. 62"W x 25"D x 42-1/2"H	\$2295.00
50016501		Calais Deluxe Manicure Table with 4 drawers, storage cabinet, padded rest. 58"W x 20"D x 30"H	\$1395.00
50016500		Calais Petite Manicure Table with 3 drawers, padded rest. 45"W x 20-1/2"D x 30"H	\$1195.00
50016900		Calais Nail Polish rack. Nice option for either Deluxe or petite nail table. 14"W x 8-1/2"D x 8-1/2"H	\$185.00
50016301		Calais Class Side-Wash Shampoo Bulkhead with molded plastic btl wells, tip-out towel bin, storage. 42"W x 12"D x 71-1/4"H	\$1195.00
50016300		Calais Classic Back-Wash Shampoo System with molded plastic bottle well, 2 doors. 32"W x 17-5/8"D x 33-1/2"	\$1595.00
50016302		Calais Back-Wash Shampoo System with black tilting shampoo bowl, fixtures, bottle wells. 32"W x 16"D x 30"H	\$1495.00
50016181		Torino Chair with Square Base. 20" x 20" Base	\$1095.00
50016182		ET Styling Chair w/ 2 striking polished chrome arms secured in seat and backrest. With hydraulic pump. Shipping weight: 80 lbs., Seat height: 19-3/4" (min. ht), Back height: 33-1/2", Inside arm width: 19", Front to back 34" Lift adjust ht on pump: 8"	\$730.00
50016183		Juno Styling Chair w/3" upholstered seat and back with black polyurethane arms. With hydraulic pump. Shipping weight: 75 lbs., Seat height: 23-1/2", Back height: 38", Inside arm width: 21-3/4", Front to back 33" Lift adjust ht on pump: 8"	\$636.00

The Botanical line incorporates Veritas Resin Art panels into quality salon furniture. Choose from botanical-inspired designs such as Reeds, Lucille (red grain), Savannah Grass, or chic simple Ripples to make your facility a truly one of a kind upscale salon.

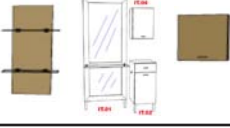









50016850		Botanical oversized mirror/frame with ledge, Choose Botanical. 30"W x 3"D x 72"H	\$1599.00 <i>Mirror only</i>
50016650		Botanical Styling Vanity with drawer, tip-out tool panel, power strip. 15"W x 15"D x 28" H	\$599.00 <i>Vanity only</i>

2011 STANDARD SALON PROFESSIONAL PRICE LIST SALON CRAFT

PRICES EFFECTIVE AS OF JANUARY 1, 2011









800-626-6912

Item #	Item	Description	Pricing Salon
50016050 50016950		Retail Display Unit with 15" x 6" glass shelves Upper Storage Cabinet 15"W x 8"D x 21"H	\$189.00 Retail Display \$199.00 Cabinet
50016450		Botanical Back-to-back Styling Island for 2 stylists. Mirror, vanity with drawer, powerstrip.	\$5499.00
50016750		Botanical 5' Reception Desk with ledge, 2 drawers, 2 cabinets. 60"W x 28"D x 44"H	\$3599.00
50016751		Botanical 6' Recept. Desk with ledge, 2 drawers, 4 cabinets. 72"W x 28"D x 44"H	\$4399.00
50016550		Botanical Nail Table with drawer, steel legs, adjustable lamp. 48"W x 22"D x 33"H	\$1499.00
QUICK SHIP ITEMS			
50016502		Two Drawer Accessory Cart with chrome bottle and towel racks. 20"L x 14"W x 13"H	\$195.00
50016701		Manicure station with locking casters, marble top, bottle holder. 44"L x 14"W x 28"H	\$385.00
50016702		Reception counter with adjust. glass shelves, keylock sliding doors. 42"L x 14"W x 39"H	\$665.00

NEW



SOLUTION™ PRODUCTS SALON PROFESSIONAL PRICE LIST

Item #	Salon Price per Case	Item	Solution™ Products
50116200	\$155.80 ([¢] 38.95 ea)		<p>Solution™ Multi-Surface Cleaner Wipes 9" x 7" presaturated wipes, 700 per roll, 4 rolls per case Solution™ Multi-Surface Cleaner Wipes are non-alcoholic based pre-saturated wipes designed to clean dirt, sweat, and body oils from all surfaces of your equipment. Multi-Surface Cleaner Wipes are safe for vinyl, leather, chrome, foam grips, rubber, painted surfaces, metal and electronic displays. Solution Multi-Surface Cleaner Wipes also neutralize odors that tend to build up on soft surfaces. <i>Wall dispenser available.</i></p>
50116001	\$50.00		<p>Solution™ Wall Mounted Dispenser w/Anchor Kit 9.25" x 9.75" x 13.5", 1 each per case This center pull, wall mounted wipe dispenser makes it easy to grab a wipe with just one hand. The unit has no complicated moving parts and comes with mounting hardware. The see-through, grey-colored dispenser allows your staff employees to see when the Solution Multi-Surface Cleaner Wipes are running low. Your technicians and clients will appreciate the dispenser's easy access, making it convenient for them to help maintain your valuable equipment.</p>
50116400 Gallon 50116405 Spray	\$131.80 ([¢] 32.95 ea) \$162.00 ([¢] 13.50 ea)		<p>Solution™ RTU Disinfectant Solution 1 gallon each, 4 gallons per case 22 oz. bottle with trigger, 12 bottles per case EPA registered disinfectant and OSHA compliant. Solution™ RTU is fungicidal, bactericidal, virucidal, mildewcidal and tuberculocidal. Clean, disinfect and deodorize in one step. Non-corrosive to surfaces including plastics, latex, glass, wood, metal and porcelain. *Do NOT mix with chlorine bleach.</p>
50116401	\$128.00 ([¢] 64.00 ea)		<p>Solution™ Sanitizer & Disinfectant Concentrate 1 gallon each, 2 gallons per case This product is a highly concentrated hospital grade disinfectant and is fungicidal, bactericidal, virucidal, and mildewcidal. Higher than normal concentration translates to less concentrate per gallon and less money per use. Clean, Disinfect, and deodorize in one step. Alcohol free- safe for equipment. Safe for non-porous surfaces including plastics, latex, glass, tile, metal, porcelain, salon/barber tools and instruments. Contains a pharmaceutical active ingredient system with no bleach DO NOT MIX WITH CHLORINE BLEACH OR OTHER CHEMICALS *This product is not recommended for use in piped spas due to foaming. If used in a piped spa, do not leave while cleaning and rinse system twice to remove excess foam.</p>
50116210	\$150.00 ([¢] 12.50 ea)		<p>Solution™ Disinfectant Towelettes 5" x 8" presaturated wipes, 180 count, 12 per case EPA registered disinfectant and OSHA compliant. Solution™ RTU is fungicidal, bactericidal, virucidal, mildewcidal and tuberculocidal. Clean, disinfect and deodorize in one step. Non-corrosive to surfaces including plastics, latex, glass, wood, metal and porcelain. *Do NOT mix with chlorine bleach.</p>
50116205	\$119.70 ([¢] 19.95 ea)		<p>Solution™ Jumbo Disinfectant Towelettes 9.5" x 12" with nonabrasive scour fibers, 85 count, 6 per case EPA registered disinfectant and OSHA compliant. Solution™ RTU is fungicidal, bactericidal, virucidal, mildewcidal and tuberculocidal. Clean, disinfect and deodorize in one step. Non-corrosive to surfaces including plastics, latex, glass, wood, metal and porcelain. *Do NOT mix with chlorine bleach.</p>
50116600	\$83.70 ([¢] 13.96 ea)		<p>Solution™ Antimicrobial Lotion Soap 16 oz. pump bottles, 6 bottles per case Solution™ Antimicrobial Lotion Soap provides 99.9% kill of a wide variety of disease-causing microorganisms. Solution Antimicrobial Soap cleanses and relieves discomfort from minor burns, cuts, scratches, abrasions and skin irritations and helps prevent cross-contamination. Recommended for routine daily use on hands, face and body.</p>
60016010	\$120.00		<p>Solution™ Professional Assortment 2 each of: Solution™ Antimicrobial Lotion Soap, 16 oz. pump bottles Solution™ Disinfectant Towelettes, 180 count Solution™ Jumbo Disinfectant Towelettes, 85 count Solution™ RTU Disinfectant Spray, 22 oz. bottle with trigger</p>



*Terms and conditions: For \$1500 minimum orders shipped to one location there is no charge for shipping.

SOLUTION™ CLEANING PRODUCTS FROM EUROPEAN TOUCH

Don't let harsh, aggressive cleaning chemicals damage your valuable salon equipment. Introducing an exclusive line of sanitation chemicals that are designed to be safe for the client, safe for the technician and safe for your pedicure spa equipment.

PRODUCTS



Solution™ Antimicrobial Lotion Soap



Solution™ Multi-Surface Cleaner Wipes



Solution™ Presaturated Disinfectant Towelettes



Solution™ Ready-to-Use Liquid

BRAND NEW



Solution™ Sanitizer & Disinfectant Concentrate

When used as directed, Solution™ disinfecting items are bactericidal (including MRSA), virucidal, fungicidal (including Athlete's Foot), and they treat odors. Additionally, the ready to use items are tuberculocidal. All products under the Solution™ brand meet EPA and/or FDA regulations. Consider Solution™ products for general spa cleaning on all surfaces and equipment to ensure thorough cleaning. Solution™ has been deemed by the EPA effective against all influenza A viruses, including pandemic H1N1 influenza virus.

NEW

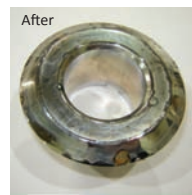
SOLUTION™



Solution™ did not begin with a quest to sell cleaning and disinfecting chemicals, but instead started with research to determine why certain salons and spas continually had equipment breakdowns and failures, while others seemed to run efficiently for extended periods. One common cause of equipment problems that was uncovered was the use and misuse of cleaning chemicals, or the use of harsh chemicals.

Examples of chemical impact on equipment. No matter what equipment you look at in your salon or spa, it consists of materials like plastics (including PVC in plumbing), vinyl, wood, rubber, chrome, brass and many other metals.

- Disinfectants that have high concentrations of ether will act as solvents softening plastics, PVC, neoprene and vinyl. This leads to deforming of parts, normally resulting in leaks or parts simply not fitting correctly.
- Acetone destroys most plastics, vinyl and even ABS.
- Disinfectants that are primarily sodium hypochlorite, including chlorine bleach, will strip chrome and brass, erode steel, stainless steel and damage rubber and various grades of nylon.



Chrome and plastic parts after 100 hours of testing.



800.626.6912
www.europeantouch.com



*Solution™ cleaning products are only available in the U.S.